

ABSTRACT OF THE DISCLOSURE

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A method for the compilation, organization, and dissemination of business information is provided wherein the information is collected from several sources and then categorized according to its core traits. The core traits are identified by a number of predetermined schema. The schema allows core traits and attributes of company specific and company formatted information to be extracted and stored in a centralized structured database. The database contains generic consistent data regarding each category of information as identified by the schema. Once compiled the information may be accessed by a variety of users. The users can supply a template having areas of needed information identified and categorized by the schema. The information stored in the database that correlates to the template request is downloaded. As the information is provided to the user, the incidence of use is recorded and reports of non-industry or brand specific inspection can be provided to the original creators of the information as well as third parties.